

CHENNAI /
INDIA:

Corporate
cooperation

Fighting Poverty Through Technical Education

Zwick Roell Academy

In the heart of one of the largest impoverished neighborhoods of Chennai, disadvantaged youth are given the chance for a better future. This is the home of the Don Bosco Tech Campus, a place where education is needed most.

In 2016, an innovative training academy was created together with Zwick Roell AG on the premises of this vocational training center run by the Salesians of Don Bosco. The global leader in the manufacturing of testing systems rented a building on the campus, renovated it, and equipped it with the most modern materials testing machines, now known as the Zwick Roell Academy.

Zwick / Roell



DON BOSCO MONDO
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Innovation and Precision

Our Chennai project was created to help youth with hardly any access to skilled training learn a useful skill and based on this, take charge of their own lives. India is a fascinating country. We benefit from our Indian customers and would like to use this project as a way to give something back to the country and improve education in India."

Dr. Jan Stefan Roell,
Chairman of the Board
Zwick Roell AG

In 2016, an innovative training academy was created together with Zwick Roell AG on the premises of the vocational training center run by the Salesians of Don Bosco. The global leader in the manufacturing of testing systems rented a 280m² building on the campus, renovated it, and equipped it with the most modern materials testing machines, now known as the Zwick Roell Academy.

Two trainers train up to twelve adolescents each year to become Zwick testing machine operators, giving them

the opportunity to lead a self-determined life that breaks the barriers of poverty.

The Zwick Roell AG also uses the training facility for continued training activities and as the first Zwick lab in India for customer demonstrations and training courses. Besides the development of the project, the company also fully funds the operation of the training academy.

Pioneers in Education

The trainees from the academy's first year are true pioneers in their families. Many of them are the first to have ever completed vocational training of any

Zwick Roell Academy, Chennai



kind. Together, the nine young men and three young women are learning how to operate highly complex testing machines.

Take 17-year-old Kiran, for example. His parents died when he was a young boy. Relatives took him in. He was lucky enough to have the chance to go to school because the Salesians of Don Bosco are active in his impoverished neighborhood. There he learned of the vocational training opportunity. He moved to Chennai just for this apprenticeship, but because his relatives have no money, Zwick Roell AG has assumed his school and training fees.



Traditional and Modern

India is one of the most economically interesting and thriving countries. It promises a growing industrial labor market, but there are very few opportunities for vocational training. And although there is a national chartered right to education, social factors such as caste and place of residence still dictate a young person's access to education. One third of young Indians are unemployed and get through by doing odd jobs. For almost 100 years, the Salesians of Don Bosco have been actively helping youth obtain an education, giving them a chance of a profession and better life.

About the Zwick Roell Group

Customers of the Zwick Roell Group benefit from over 160 years of experience in materials and components testing. Zwick is the global leader in static testing and is experiencing significant growth in the field of fatigue testing systems.

Numerically speaking, the company had an aggregate order entry of EUR 236 million for the 2015 fiscal year. The Zwick Roell Group has more than 1,300 employees with production sites in Germany (Ulm and Bickenbach), Great Britain (Stourbridge), and Austria (Fürstenfeld). The company also has branches in France, Great Britain, Spain, the USA, Mexico, Brazil, Singapore, and China, as well as representatives in 56 countries.

Don Bosco Mondo e.V. – A Strong Partner for Businesses Focused on Corporate Social Responsibility

Corporate Social Responsibility (CSR) and sustainability strategies are established as important elements of entrepreneurial action. Many CSR activities can only be implemented with support from civil society partners. Don Bosco Mondo is globally active in over 130 countries in close cooperation with the Salesians of Don Bosco and the Salesian Sisters of Don Bosco: a strong partnership for marginalized children and youth worldwide.

Vocational education and training is one of the building blocks of a holistic approach to education for youth. Don Bosco Mondo works with companies to provide this opportunity to young people.

The Corporate Cooperation department develops tailor-made solutions for businesses, ranging from collaborative partnerships in vocational education and training, exposure and dialogue programmes to strategic partnerships and CSR activities. Expert advice is provided for market entry and potential market expansion of business activities in developing and emerging countries.

A Triple-Win Philosophy!

Companies benefit from well-trained personnel; Don Bosco TVET centers increase their expertise and capacity. And the biggest winners are the young people served by Don Bosco institutions worldwide. Through talent and skill cultivation, as well as technical training, these adolescents are given the opportunity to acquire a profession to life self-determined lives – a real vision for their futures.

Don Bosco Mondo continues to support a growing number of companies worldwide through:

- Cooperative partnerships in vocational education and training to help overcome skill shortages
- Implementation of elements of the Dual System
- Consulting: from the first contact to permanent quality assurance
- Expertise in Public Funding
- Project development, implementation and evaluation
- Innovative projects, campaigns and CSR for companies and their foundations
- Implementation of emergency relief and reconstruction

About Us

By providing comprehensive education and vocational training, Don Bosco Mondo e.V. particularly supports disadvantaged children and adolescents in Africa, Asia and Latin America, enabling them to live independent lives. Our reliable partners in this endeavor are the Salesians of Don Bosco. With over 7,000 children and youth centers in more than 130 countries, Don Bosco provides young people with knowledge, skills, and orientation. The “Don-Bosco Pedagogy” is synonymous for loving care and professional support. It does not only help young people to develop confidence in their own capabilities, but also conveys values as creativity, team spirit, tolerance, and respect.

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